



## TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



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Konu : "Iraq Finance Expo 2026" Etkinliği ve Irak'ta Finans Sektöründe İşbirliği Fırsatları

#### TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi: Ticaret Bakanlığı'nın 19.12.2025 tarih ve 00116957928 sayılı yazısı.

İlgide kayıtlı yazıda, Bağdat Ticaret Müşavirliği'nden alınan notaya atfen, "Iraq Finance Expo" etkinliğinin 10-11 Ocak 2026 tarihinde Bağdat'ta gerçekleştirileceği belirtilmektedir.

Yazıda devamla etkinlik çerçevesinde Iraklı makamlar ile özel toplantılar ve temaslar sağlanabilmesi adına katılımcıların Bağdat Ticaret Müşavirliği (bagdat@ticaret.gov.tr) ile iletişime geçmesinin faydalı olacağı bilgisi verilmektedir.

Söz konusu etkinlik broşürü ekte yer almakta olup konu hakkında detaylı bilgiye www.ifexiraq.com adresinden ulaşılması mümkündür.

Bilgilerinizi ve konunun üyelerinize duyurulmasını rica ederim.

Saygılarımla,

#### e-imza

Mustafa BAYBURTLU Genel Sekreter Yardımcısı

EK: "Iraq Finance Expo 2026" Etkinliği ve Irak'ta Finans Sektöründe İşbirliği Fırsatları (6 sayfa)



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# **Iraq Finance Expo**

Banking, FinTech, Digital Transformation

















## A Decade of Ecellence & Leadership

Since the launch of the first edition of the "Iraq Finance Expo," we have set a strategic goal to support and develop Iraq's financial and banking infrastructure and connect it with the latest global technologies.

Today, after nine successful editions held both inside and outside Iraq, we celebrate the tenth edition — a culmination of a decade of dedicated work in building a platform that brings together banks, electronic payment companies, insurance firms, and decision—makers in the financial and economic sectors.

Since the launch of the first edition, the exhibition has worked to support the journey of financial and banking reform and development in Iraq by highlighting public and private sector projects that aim to:

- Enhancing digital transformation in banking services
- Expanding the base of financial inclusion
- Encouraging investment in modern financial technologies
- Improving the efficiency of the financial sector in

Over the past nine editions, most Iraqi banks participated in the exhibition, along with regional and international electronic payment and insurance companies, making the event an annual destination anticipated by specialists, investors, and decision-makers in the fields of economy and finance.

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In this edition, we look forward to making the event the largest and most impactful in the journey of digital financial transformation in Iraq and the region.





+ 3000 ATTENDEES



+ 150 SPEAKERS



+ 100 EXHIBITORS











# Tenth Edition The Largest Transition Point

The 10th edition of the exhibition marks a new milestone, as the organizers aim to elevate the level of organization, management, and technical content, making this edition the largest and most impactful in the exhibition's history.

This edition comes amid the rapid transformations taking place in the Iraqi economy toward digitization and the modernization of the financial sector's infrastructure, granting the exhibition special strategic importance as it aligns with these changes and brings together key stakeholders in one place.

#### Who Attends IFEX?

The event attracts a wide range of participants annually, including:

- Central, government, and private banks.
- Local and regional electronic payment companies.
- Insurance and financial investment firms.
- Technology service providers and digital infrastructure companies.
- International financial institutions.
- · Academics, experts, and consultants in finance and economics.

## Why IFEX?

- Highlighting digital banking transformation projects in Iraq and the region.
- 2. Exchanging international expertise and experiences between Iraqi banks and their regional and global counterparts.
- 3. Enhancing cooperation between the financial and technology sectors to develop innovative solutions.
- 4. Providing a business platform for B2B meetings between banks and electronic payment companies.
- 5. Showcasing the latest innovations in artificial intelligence, blockchain, and digital banking solutions.
- 6. Promoting investment opportunities in Iraq's financial sector to foreign investors.











## **Side Activities**

Alongside the exhibition, a specialized conference will be held featuring panel discussions and workshops with the participation of senior officials and experts from Iraq and abroad, to discuss topics such as:

- The future of digital banking transformation
- Cybersecurity and financial compliance
- National payment systems and emerging technologies
- The role of insurance in financial market stability
- Financial inclusion and the economic empowerment of women and youth

# **Banking Excellence Award:**

During the event, an annual awards ceremony is also held, in which the "Banking Excellence Shield" is presented to institutions that have achieved outstanding accomplishments in the field of innovation and development.



## **Economic & Social Impact**

The expo has contributed through its previous editions to:

- Enhancing regional and international cooperation in the Iraqi financial sector.
- Attracting foreign investments towards emerging fintech companies.
- Raising financial and banking awareness among individuals and institutions.
- Enabling local companies to explore the latest financial technologies.

Thanks to these achievements, the expo has become a strategic national platform that contributes to implementing the Iraqi government's vision towards an integrated digital economy that keeps pace with global developments.







# **Previous Volumes**

2012

2014

2016

Volume 01

**Q** London, UK

Volume 02

**Q** Dubai, UAE

The Westin Dubai, Mina Seyahi Beach Volume 03

**♥**Beirut, Lebanon

InterContinental Phoenicia Beirut

2017

Volume 04

**P** Baghdad, Iraq

Royal Tulip Al Rasheed 2021

Volume 05

**P** Baghdad, Iraq

Royal Tulip Al Rasheed & Online 2022

Volume 06

**P** Baghdad, Iraq

Baghdad International Fair

2023

2024

2025

Baghdad International Fair

**♀** Baghdad, Iraq

Volume 08

Baghdad, Iraq

Baghdad International Fair Volume 09

🗣 Baghdad, Iraq

Dijlah Village



# **Upcoming Volume**

🗰 10 - 11 Januray 2026

**Q** World Heart Hotel











## **Sponsorship Prospectus**

Iraq Gateway Company, the organizer of the expo, offers distinguished sponsorship packages that ensure the enhancement of your brand and provide you with the opportunity to showcase your role within the banking sector in Iraq. This includes exceptional pre-event marketing phrases as well as providing exhibition spaces and opportunities to appear and speak during the event.

#### **For Sponsoship Opportunities**

Sales Department: +964 7730165261 | +964 7730175261 events@businessgatewayiraq.com

## معرض رفيع المستوى

Participating in the annual Iraq Finance and Banking Expo and Conference is of utmost importance, as it is the premier banking and financial event organized as an exhibition. It is carefully planned down to the finest details.

The standard size for exhibition booths

#### For Speaking Opportunities

Ahmed Aljader / Founder & CEO (Organizer) +964 7712658333 | +964 7873897000 ahmed.aljader@businessgatewayiraq.com

#### **Save Your Seat**

Organizer







