

## TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



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Sayı : E-34221550-720-2521 Tarih: 07.03.2025

Konu : Uluslararası Tekstil, Hazır Giyim ve Moda Endüstrisi "Bee-Together" Forumu, Bişkek

TÜM ODALAR (Genel Sekreterlik)

İlgi: Kırgız Cumhuriyeti Ankara Büyükelçiliği'nin 05.03.2025 tarihli e-postası.

İlgide kayıtlı e-postada, İkinci Uluslararası Tekstil, Hazır Giyim ve Moda Endüstrisi "Bee-Together" Forumu'nun 8-10 Nisan 2025 tarihlerinde Kırgızistan Bişkek'te düzenleneceği belirtilmektedir.

Bu çerçevede, İngilizce dilinde etkinlik broşürü ekte sunulmakta olup, foruma ilişkin güncel bilgilere https://bee-together.kg/together-kgz-2 web adresinden ulaşılabilmektedir.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

#### e-imza

Mustafa BAYBURTLU Genel Sekreter Yardımcısı

EK: Etkinlik Bröşürü (7 sayfa)







8–10 April, 2025

INTERNATIONAL EXPO-PLATFORM FOR OUTSOURCING IN TEXTILE AND APPAREL INDUSTRY BEE-TOGETHER KYRGYZSTAN On April 2-5, 2024 Bishkek hosted the first BEE-TOGETHER international outsourcing exhibition, which managed at once to gain the reputation of the most efficient and collaborative expo site in Kyrgyzstan. Eurasian Business Club – an association of entrepreneurs of Kyrgyzstan, one of the goals of which is to develop the country's exports, has become a partner in organizing a local business platform. 50 Kyrgyz factories interested in working with customers from Kyrgyzstan, Kazakhstan, Russia, Uzbekistan and other countries were gathered in a short time to hold B2B meetings. More than 360 potential customers have visited the event and carried on the purposeful negotiations!

The negotiation session was preceded by the forum "The present and future of the textile and clothing industry of Kyrgyzstan. Opportunities and Challenges", which took place on April 2, 2024 and had united over 200 participants — representatives of the textile and apparel industry of the Republic of Kyrgyzstan, officials from government organizations, members of industry associations and development funds, etc.

"Kyrgyzstan's domestic market is small, and to facilitate the garment industry growing we need to enter new markets through export, — said Eldar Iskakov, a representative of the Kyrgyz Export organization. — The BEE-TOGETHER exhibition is very important in this sense, as it is one of the events that shape the industry, promote the work of factories directly with customers and strengthen the Made in Kyrgyzstan brand."







## THE PROGRAM OF THE EVENT COVERS SEVERAL DAYS:

## April, 8

A business forum will be held with discussions devoted to development strategies for the international trade relations between Kyrgyzstan enterprises and partners from neighboring countries.

Among its participants will be: representatives of ministries and departments, international business and entrepreneurship support organizations, top-management of garment factories, industry associations, development funds, trading companies, etc.

### **April**, 9-10

B2B meetings sessions are planned for factories from Kyrgyzstan, Türkiye, Kazakhstan, Uzbekistan and other countries negotiating with representatives of fashion brands from Russia and CIS countries.

### April, 11

A tour over factories in Bishkek - extra option for request.





## Who visits the exhibition?



The visitors of the business-platform are: large Russian retailers, international brands, private labels, designers and clothing manufacturers from Russia, who are interested in production in various segments – form massmarket to premium, from underwear and socks to coats, jackets and hats.

## More than 300 industry professionals will take part in the B2B-negotiations





































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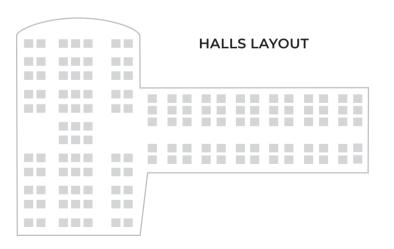




#### The exhibitors range includes:

- Factories ready to accept big orders for sewing textile products and clothes outerwear, women's, men's, children's, sportswear and knitwear as well as leather and fur products, shoes and accessories.
- Factories, ateliers and studios that accept small orders for sewing textile products and clothes outerwear, women's, men's, children's, sportswear and knitwear as well as leather and fur products, shoes and accessories.
- Manufacturers and distributors of fabrics, fitting and sewing supplementary, insulation and other materials for the production of textiles and apparel.
- Design bureaus.
- Transport and logistics companies.
- IT services providers.
- Consulting companies.

## In total 120 booths are available



# Feedback of the BEE-TOGETHER KYRGYZSTAN exhibitors:



The exhibition was very fruitful, and we are fully satisfied with the newly acquired contacts and contracts

Perizat Orozobekova, PeOro

The exhibition is very meaningful for us, since this is the first time we are participating in such a large-scale event, and it is very pleasant that 21 companies held negotiations with us. We are looking forward to further cooperation that has started already with receiving during the meetings some pieces of fabrics for sewing samples.

Olesya Ladygina, Bravo

Everything went perfectly for us, we've contacted with a lot of customers and right away received two large orders.

Nuridin Baitov, «Hazal Fashion»





Exhibitors are welcome to contact: KANAIYM ALYBAEVA info@tob.org.kg +996 550 779949

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> > Organizers:



Eurasian Business Club



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