



**TOBB**  
**TÜRKİYE**  
**ODALAR VE BORSALAR**  
**BİRLİĞİ**

ODA VE BORSALARIN  
GENEL SEKRETERLİKLERİNE

Tarih : 29.03.2021  
Sayı : 34221550-720- 3197  
Konu : Halal Expo Nijerya 2021

İlgi : Abuja Ticaret ve Sanayi Odası'ndan alınan 24.03.20201 tarihli e-posta.

İlgide kayıtlı yazıda, Nijerya'da 14-16 Eylül 2021 tarihlerinde "Halal Expo Nijeria 2021" adlı etkinliğin gerçekleştirileceği bildirilmektedir.

Anılan etkinliğin; elektrikli ev aletleri, giyim ve aksesuar, dekorasyon, aydınlatma, deri, mobilya, bebek ve çocuk ürünleri, zanaat ürünleri, gıda, sağlık, kişisel bakım, gezi ve turizm, el sanatları, çevre dostu ürünler, eğitim ve medya gibi otuzdan fazla sektörü kapsayacağı belirtilmekte olup, etkinliğe ilişkin broşür ekte sunulmaktadır.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*

Ali Emre YURDAKUL  
Genel Sekreter Yardımcısı

EK:HALAL EXPO NIGERIA 2021\_ (7 sayfa)

**Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.**



**Evrakı Doğrulamak İçin :** <http://belgedogrula.tobb.org.tr/dogrula.aspx?V=BE6P3CP3V>

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Birliğimizde  
ISO 9001:2015  
Kalite Yönetim  
Sistemi  
uygulanmaktadır

Showcasing and creating  
awareness of Halal  
products & services

# HALAL EXPO NIGERIA 2021

FAIR • FESTIVAL • CONFERENCE

14TH - 16TH SEPT. 2021

ABUJA TRADE & CONVENTION CENTER

## ENQUIRIES

+23470 33074 307  
+23481 31259 577

info@halalexponigeria.com



MAIN ORGANISER



CO-ORGANISER



PARTNERS



www.halalexponigeria.com

# ABOUT HALAL EXPO NIGERIA 2021

Nigeria has over 100 million Muslim population which makes it an ideal marketplace and a place worth trillions of Dollars. The Halal industry now spans across food processing, food service, cosmetics, personal care, pharmaceuticals & logistics industries and expanding further into lifestyle offerings including Halal travel & hospitality services.

As the Halal movement gains traction, the global industry sets its sights on Nigeria's growing demand for Shariah-compliant goods. Home to one of the world's largest Muslim population next to Indonesia, India, Nigeria does have one of the world's most viable Halal markets.

Halal markets have grown from Halal food to new areas like Halal cosmetics, Halal logistics, Halal fashion, and Muslim-friendly tour and travel services. Islamic finance, relatively a mature interest-free market that caters to the Muslim consumer, has estimated the total assets of shariah-compliant products across the world.

## DIFFERENT LAYERS OF THE EXPO

This Expo covers over 30 sectors such as: Consumer Electronics, ICT Products, House Hold Products, Electrical Appliances, Fashion and Accessories, Digital and IT consumer products, Interior and Home Decor, Light, lamp and Electrical Appliances, Fashion, Clothes and Textile, FMCG, Jewellery, bags and purse, Leather Products, vertical plantation, Dairy products, Home furniture and utilities, baby and kids products, craft items, foods, health and fitness, personal care, body spa fragrance, travel and tourism, handicraft, eco friendly products, technology innovation, education, tourism, media, pharmaceutical products and cosmetics.

# STRATEGIC BENEFITS



## BOOTH RATES

- ▶ 250 USD/Sqm Shell Scheme
- ▶ 200 USD/Sqm Space Only
- ▶ Registration Fee: 165 USD



## OPPORTUNITIES

- ▶ Opportunity for Regional as well as Global Franchise Development
- ▶ Presence of key Stakeholders of in the various sectors of the Halal Market
- ▶ Understand Global Trends in Halal Food Market



## BUSINESS TO BUSINESS

- ▶ Dedicated B2B window for Licensing, Branding, Franchising for all the Exhibitors
- ▶ Potential for Joint Ventures and the opportunity to collaborate with regional as well as Global Healthcare Brands
- ▶ Understand Global Trends in Halal Food Market



## PRIVILEGES FOR EXHIBITORS

- ▶ Exclusive B2B window for Channel Partners, Distributors, Stockists, & Retailers Joint-Venture
- ▶ Possibilities In Local Manufacturing, Assembly And Packaging
- ▶ Access To Global B2B Dignitaries
- ▶ Gala Dinner For All The Exhibitors(Local & International). Be a part of all major international Halal market



## HALAL CONFERENCE

- ▶ Halal Market Insights in Nigeria
- ▶ New Trends & Opportunities
- ▶ Halal Start-ups
- ▶ Cross Border Business: ECOWAS Countries
- ▶ The Future Of Halal Economy



## WHY VISIT NIGERIA HALAL EXPO

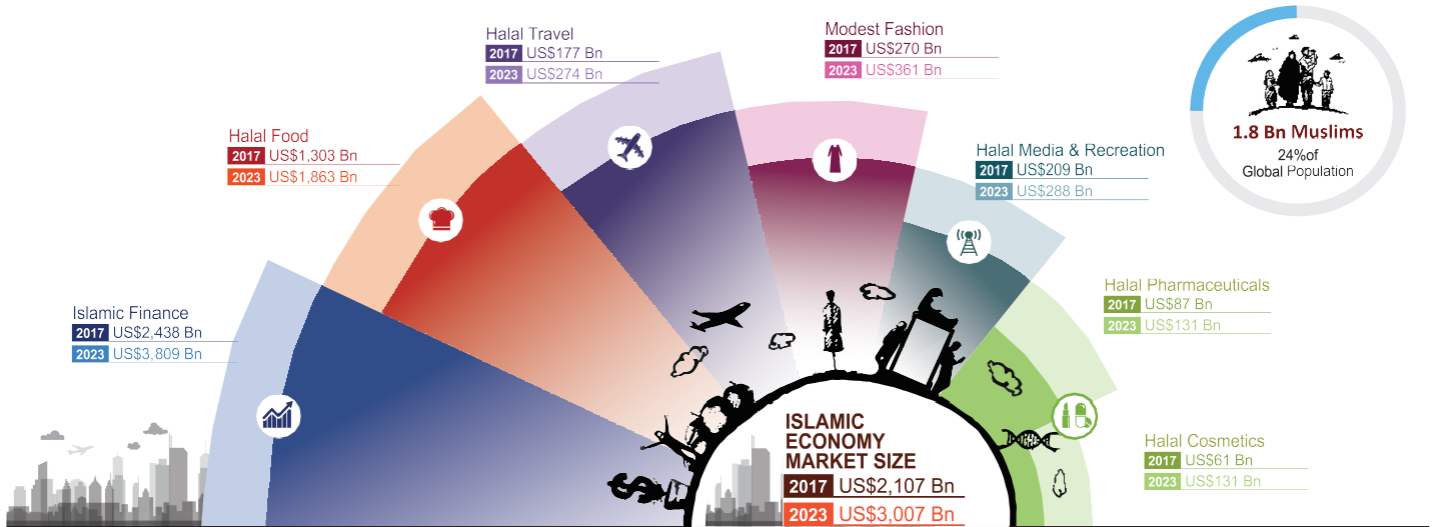
- ▶ Nigeria First International Halal Expo
- ▶ Participation From Major Halal Countries (Indonesia, Malaysia, Turkey, Kingdom Of Saudi Arabia, Turkey, UAE, Korea, Thailand, Iran, Bangladesh, Srilanka, & Other egzpt, Morocco, Algeria and other Countries in west africa)
- ▶ Opportunity to be a part of 200 exhibitors & 50,000 visitors
- ▶ Networking opportunity with global halal industries
- ▶ Food, Cosmetics, Healthcare, Tourism, Modest Lifestyle, Education, Finance & Many Other Industries to be present at show.



## BENEFITS TO INDIGENOUS PARTICIPANT

- ▶ To create a platform to tap into the over 2 trillion usd halal market
- ▶ To create a platform to enhance halal tourism
- ▶ To provide over 100 million Muslims, Halal food from properly certified agency
- ▶ To expand and get exposed to other markets in the Muslim countries
- ▶ To create a platform that will encourage big volume export from Nigeria to Muslim countries
- ▶ To have access to markets in the middle east, Malaysia, Pakistan, Indonesia and a lot more.
- ▶ Projecting Islamic banking and insurance as a solution for all, not just Muslims.

# GLOBAL ISLAMIC ECONOMY



It is cited from the Global Islamic Economy Report 2018/19

## BUYER PROFILE



- Distributors
- Import-Export companies
- Wholesalers
- Manufacturers
- Trading companies
- Investors
- Service suppliers
- Retail & chain supermarkets
- HORECA representatives
- Tourism operators and agencies
- Tourism industry suppliers
- Diplomatic missions
- Governmental purchasing authorities
- Public institutions and organizations
- Other

## EXHIBITOR PROFILE



- Food & Beverage Manufacturers
- Food Processing & Packaging
- HORECA



- Cosmetics & Personal Care
- Pharmaceutical Products



- Islamic Finance
- Media



- Non-Governmental Organizations
- Public Sectors
- Halal Certification Bodies
- Education



- Halal Tourism & Accommodation



- Textile & Modest Fashion

## WHY EXHIBIT?

- Obtain an opportunity to increase your trade share in the Halal sector with a volume of 4 trillion dollars.
- Showcase your products and projects to global and regional business community.
- Find new dealers and investors from numerous sectors such as food & beverage, tourism & accommodation, finance, education, cosmetics & pharmaceuticals, textile & modest fashion.
- Meet key decision makers from Turkey, Middle East, Central and Western Europe, Balkan region and Africa with the powerful International Hosted Buyer Program.
- Meet Halal industry players and size the opportunity to profit from common interest.
- Benefit from the presence of the most influential international media.

**EXHIBITOR INFORMATION**

Company Name:.....  
 Company Phone.....Company Fax:.....  
 Company Web:.....Company E-mail:.....  
 Company Address:.....  
 City:.....Country:.....Postal Code:.....  
 Contact Person Name and Title:.....  
 Contact Person Mobile Phone:.....E-mail:.....  
 Company Sector:.....Products to be Exhibited:.....

**1 Registration Fee: 160 USD**

**Includes:** Company Entry in Exhibition CD, Exhibit or Badges, Invitations, Information Services

**2 Participation Fee**

**A) Equipped Stand (min.9 sqm)**                      250 USD x     sqm =       USD

**Includes per Standart Unit of 12 sqm:** Stand Construction, Panels, Carpet, 1 table, 2chairs, 3Spotlights, Electricity (220v upto 2kw), 1 Plug socet, 1 Waste basket, General Cleaning and Security Services.

**B) Unequipped Stand (N/A)**                      200 USD x     sqm =       USD

**Includes:** Only Space and General Cleaning and Security Services.

**3 Conference Fee: 139 USD**

**Includes:** Certificate of attendance, Breakfast, Conference materials

RegistrationFee	ParticipationFee	Conference Fee	Grand Total
..... USD	+ .....	+ .....	= .....
..... USD		+ .....	= .....
		+ .....	= .....
		+ .....	= .....

**FOR USD TRANSFER:**

BANK: DEUTSCHE BANK TRUST COMPANY NEW YORK  
 BANKERS TRUST PLAZA  
 13 LIBERTY STREET  
 NEW YORK NY 10006  
**SWIFT CODE:** BKTRUS33  
 FED. WIRE: 021001033

ACCT NAME: ECOBANK NIGERIA PLC  
 ACCOUNT NO. 04087350  
 ENG SWIFT CODE: ECOCNGLA  
 CUSTOMER ACCOUNT NAME: ABUJA CHAMBER OF  
 COMMERCE AND INDUSTRY LTD  
 CUSTOMER USD ACCOUNT NO: 2202132162  
 CUSTOMER NAIRA ACCOUNT NO: 2202132186

I, the under signed, declare that I have read the Terms & Conditions of the show, of which I have copy and that I accept without reservation all the clauses therein. I expressly agree to receive, by post, fax or e-mail, sales information and promotional offers from ElanExpo.

**Completed on** (Place and Date):.....

..... **Company Stamp** .....  
 and Authorised Signature

**By** (Name and LastName):.....

**AGREEMENT CONDITIONS**

In this agreement, the organiser of the mentioned exhibition announced as **Halal Expo Nigeria 2021** hereinafter referred to as "Organiser". And the companies that signed this agreement announced as "Exhibitor".

**1. Participation :**

**1.1** Exhibitor may be any local, joint or foreign company, which is a manufacturer or distributor in a field related to the topic of the exhibition. The Exhibitor is liable for the origin and by putting his signature on this contract declares that he has the right to exhibit.

**1.2** The exhibitor has to fill this application form and send it with authentic signature and stamp to the Organiser, through courier, post, e-mail or fax. The application form is valid only after 40% advance payment. Once fully filled by the Exhibitor, and received by the organizer, this Application form is considered for a final agreement for the Exhibitor to participate in the exhibition and pay the due amount. The Exhibitor does not have the right to cancel the agreement on his own, and all the cost made by the Organizer in regard of this agreement, should be reinstated.

**2. Exhibitor Obligations:**

**2.1** The Exhibitor shall comply with all laws or regulations or guidelines of any competent authority and any terms and conditions or reasonable instructions or directions issued by Organiser.

**2.2** The Exhibitor warrants that it has the right, title and authority to enter into the Agreement and perform its obligations under it and that the person signing the Agreement on behalf of the Exhibitor has the requisite authority to do so.

**2.3** The Exhibitor, its employees, agents, subcontractors and all other persons whom Organiser may reasonably consider the Exhibitor responsible for, must, at all times, conduct themselves in an orderly manner and must not act in any manner which causes offence, annoyance or inconvenience to other sponsors, exhibitors, Organiser or any visitors/delegates to the Exhibition.

**2.4** The Exhibitor is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the Exhibition is held. If the Exhibitor can not attend the Exhibition due to a failure to obtain such documentation, the fees shall remain payable in full.

**2.5** The Exhibitor consents to its details (including its name, logo or any other material or information supplied to Organiser by the Exhibitor) being published in the Exhibition catalogue, show guide and on other promotional materials published by Organiser (including, without limitation, the Exhibition website). While Organiser shall take reasonable care in the production of such materials, it shall not be responsible for any errors or omissions or any loss or damage resulting from any errors or omissions.

**2.6** The Exhibitor shall not (and shall procure that its directors, officers, employees or subcontractors shall not) do or permit anything to be done that which might adversely affect the reputation or brand of Organiser or the Exhibition or make any statement that is defamatory, disparaging or derogatory to Organiser or the Exhibition.

**2.7** The Exhibitor shall not (and shall procure that its directors, officers, employees, agents, or subcontractors shall not) cause or permit any damage to the Venue or any part thereof or to any fixtures or fittings which are not the property of the Exhibitor.

**2.8** The Exhibitor undertakes to occupy the space in time for the opening of the Exhibition and not to close its stand prior to the end of the Exhibition. In the event that the Exhibitor fails to do so, Organiser shall be entitled to terminate the Agreement and the fees shall remain payable in full. Also the Exhibitor would never handover their rights which are coming from this agreement to the other person or company.

**2.9** The Exhibitor is responsible for their exhibited products, services and personnel that they hired during the exhibition. Any harms or damages caused by personnel during the assembling and dismantling of the exhibited products or services are under the Exhibitor's responsibility. Organiser will not be responsible for illegal behaviours.

**2.10** The exhibitor with raw space must submit the design plan to Organiser for prior approval one month before the exhibition.

**3. Organiser Obligations:**

**3.1** Organiser reserves the right at any time to make such alterations in the floor plan of the Exhibition or in the specification for the Exhibitor's stand as in their absolute opinion they consider to be in the best interest of the Exhibition including altering the size, shape or position of the space.

**3.2** Organiser will be responsible for providing the exhibition area as sqm mentioned in the Application Form. If the agreement signed for equipped stand (Stand construction, carpet, 1 spotlight for 4sqm- 100watt, electricity, fascia name in standard text style, general cleaning, general security, company entry in exhibition catalogue, exhibitor badges, invitations, 1 table and 2 chairs for 12sqm) the Organiser will be responsible for Stand construction. If the parties agreed for space only (only space, general cleaning, general security, company entry in exhibition catalogue, exhibitor badges, invitations) the Exhibitor will be responsible for construction and decoration of its stand. Organiser will not take any responsibility for damages, accidents, delay and etc.

**3.3** Organiser will only be responsible for general security of the exhibition. The insurance of personnel and the security of the exhibited products and services will be under Exhibitor responsibility.

**3.4** If the Exhibitor is in breach of the Agreement or is otherwise engaged in any activity that might jeopardise the safety of the Exhibition, exhibitors and visitors, Organiser reserves the right to close the Exhibitor's stand and remove the Exhibitor's representatives from the Exhibition without liability to the Exhibitor.

**3.5** Organiser reserves the right at any time and for any reason (whether or not due to events beyond its reasonable control) to change the format, content, venue, date and timing of the Exhibition (and any installation and dismantling periods) without liability. If any changes are made to the Exhibition, the Agreement will continue to be binding on both parties provided that the Package shall be deemed to be amended as Organiser determines necessary in its absolute discretion for the successful staging of the Exhibition.

**3.6** Organiser reserves the right to postpone or cancel the Exhibition at any time for any reason (including, without limitation if a Force Majeure Event occurs which Organiser in its absolute discretion determines makes it impossible, inadvisable or impracticable for the Exhibition to be held). "Force Majeure Event" means any event arising that is beyond the reasonable control of Organiser (including but not limited to speaker or participant cancellation or withdrawal, contractor or supplier failure, venue damage, industrial dispute affecting any third party, governmental regulations or action, military action, fire, flood, disaster, civil riot or war).

**3.7** In the event that the Exhibition is postponed or where the Exhibition is cancelled for the current year but is reasonably expected to be held in the following year, the Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the postponed Exhibition (or the Exhibition in the following year as the case may be) in the same way that they would have applied to the original Exhibition. For the avoidance of doubt, nothing in this condition shall excuse the Exhibitor from the payment of the fees under the Agreement.

**3.8** Where the Exhibition is cancelled Organiser may terminate the Agreement. To the fullest extent permitted by law, Organiser shall not be liable to the Exhibitor for any loss, delay or damage resulting from or arising in connection with the cancellation or postponement of the Exhibition howsoever arising.

**3.9** Organiser reserves the right, at any time, to make any changes to the Conditions or impose any additional regulations which it deems necessary in the best interests of the Exhibition, or which are required to conform with any applicable legal requirement, legislation or as a result of the act or omission of any third party.

**3.10** Organiser reserves the right to refuse any person's entry to the Exhibition or to remove any person from the Exhibition at any time.

**4. Payment Terms and Conditions:**

**4.1** The Exhibitor agrees to pay to the Organiser the sum formed according to the Application Form, as follows:

- 40% - up to 5 days after the Application Form has been signed.
- 60% - till 45 days prior to exhibition.

**4.2** The sum should be paid in Euros. And organiser will issue only one invoice for total.

**4.3** The Exhibitor agrees to keep the timetable, according to the application form. In case that, the amounts due have not been transferred in to the Organiser's account, or paid cash on time, the Organiser has the right to reject participation to the Exhibitor, and the exhibition space will be offered to others. The Exhibitor would never demand for any rights. And also an Exhibitor, which has not paid the amount due, on time, will be penalized with 0.5% per day over the amount that he owes. There are no refunds unless the exhibition is cancelled by Organiser.

**4.4** If after the application form has been signed, the Exhibitor has rejected participation in the exhibition for any reasons, the Exhibitor must pay 25% penalty from the amount according to the application form. If the Exhibitor cancels his participation in less than 30 days before the exhibition, he must pay the whole amount for the exhibition space.

**4.5** If the event could not take place due to force majeure, and it is clearly announced that the event will not take place in a further date Organiser shall not be held the sole liable and no kind of compensation whatsoever shall be demanded from Organiser. Nonetheless, Exhibitors shall receive a full refund of all payments made or the agreement shall be regulated for another exhibition in related sector organised by Organiser.

**5. Others:**

**5.1** No rights under the Agreement may be assigned by the Exhibitor without the prior written consent of Organiser. The Exhibitor may not sub-contract or delegate in any manner any of its obligations under the Agreement to any third party or agent without the prior written consent of Organiser.

**5.2** This contract is drawn up and signed in duplicate in English – one for Organiser and one for Exhibitor. It shall enter into force upon signature by both parties and is valid until the obligations of the parties are fulfilled. Any arguments related to the understanding and the fulfillment of this agreement between the two sides, which has not been settled in discussion between the two sides, can be resolved in Nigerian court of law in Abuja.

**Company Stamp**  
and Authorised Signature

**Completed on** (Place and Date):

.....

**By** (Name and Last Name) :

.....

**Company Stamp**  
and Authorised Signature

# EXPO VENUE

## Abuja Trade and Convention Centre

Centrally located in-between the Abuja City and the Abuja International Airport , therefore providing easy access to every parts of Abuja. Spread on more than 30 acres of land, both indoor and outdoor exhibition center which consists of all types of facilities. It provides modern infrastructure to foreign as well as domestic exhibitors. The Abuja Trade and Convention Centre, ATC, under the umbrella of the **Abuja Chamber of Commerce** has a team of expert professionals, advanced techniques, and provides services of high standards.

Not just the infrastructural facilities at the ATC Exhibition Center, the organization thoroughly understands the events and exhibition business like no other in Nigeria and believes in working with event organizers in making their events successful so that they return to ATC with more events.

### Organised And Produced By:

