



TOBB
TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ

TÜM ODA VE BORSALARA
(Genel Sekreterlik)

Tarih : 26.07.2021
Sayı : 84403118-720- 6821
Konu : EgyMedica

İlgi : Mısır Konsolosluğu Ticaret Ofisi'nin 16.07.2021 tarihli epostası.

İlgide kayıtlı yazıda, Mısır'da 19 -21 Mayıs 2022 tarihlerinde EgyMedica medikal fuarının düzenleneceği bildirilmektedir.

Fuara ilişkin broşür ekte sunulmakta olup, ayrıntılı bilgi için Green Land Organizing International Exhibitions & Conferences Başkan Yardımcısı Adel Fahmy Fahmy ile aşağıda yer alan iletişim bilgileri üzerinden iletişime geçilmesi mümkündür:

Telefon: (+2) (02) 20822108 - 20822109 - 20822137
Fax: (+2) (02) 208221008
E-mail: info@egymedica.com , egymedica@greenlandexpo.net
Web sitesi: www.egymedica.com

Bilgilerinizi ve ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-İmza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK:Broşür (14 sayfa)

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.

Evrakı Doğrulamak İçin : <http://belgedogrula.tobb.org.tr/dogrula.aspx?eD=BSA3VY9TT3>

Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

Tel: +90 (312) 218 20 00 (PBX) • **Faks:** +90 (312) 219 40 90 - 91 - 92

E-Posta: info@tobb.org.tr • **Web:** www.tobb.org.tr • **KEP:** tobb@hs01.kep.tr

Ayrıntılı bilgi için: Sıla KOZANLI **Tel:** +90 (312) 2182221










E-Posta: sila.kozanli@tobb.org.tr

Birliğimizde
ISO 9001:2015
Kalite Yönetim
Sistemi
uygulanmaktadır



Report Show of the 2021

Exhibition Fields

	Hospitals and clinics devices	29%
	Disposables, commodities and consumer goods for practices and hospitals	23%
	Laboratory technology	39%
	Operating tables, medical support units, medical furnitur	70%
	Compensatory devices	3%
	Cosmetic devices	2%
	Health care	2%
	Ambulance	2%
	Publications \ medical IT	1%

Abroad

Africa	59%
Arab area	23%
Gulf Area	18%

Exhibitors Brand

Egypt	53%
Far East	29%
Europe	15%
Arab World	3%

Visitors Analysis

Suppliers Companies	27%
Governmental Sector	12%
Owners of Hospitals and Clinics	12%
Maintenance Manager & Purchases Manager	15%
Owners of Laboratories	12%
University Professors	8%
Medical Unions	3%
Purchases Manager	15%
Physicians	11%

General assessment

Satisfactory	96%
Less satisfactory	4%










Visitors Regions

Egypt	54%
Abroad	46%



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EGYMEDICA

 **19-21 MAY 2022**

 Cairo International
Convention Center



**The Only
Medical Gate
To Africa**

**21st
Edition**

Cairo - Egypt

 Egymedica
 www.egymedica.com

WhyEgyMedica ?

- The Only medical gate to Africa.
- finding a network of agents and distributors for your products in Africa and the Arab countries at the same time.
- Direct meeting with businessmen who interested in all the medical sectors.
- Direct meeting with decision-makers of governmental and private institutions.
- Direct meeting with commercial representation offices and medical sector consults in all African and Arab embassies that are always interested in visiting the exhibition annual.
- Huge medical projects inside the new administrative capital.
- The biggest population in all Africa.
- Biggest and oldest exhibition in Egypt and all Africa since 2000.
- Biggest number of visitors in Egypt and all Africa.
- Biggest deals in medical field are done through Egymedica.
- Gather between deals and scientific aspects on the other hand.
- Direct meetings with decision makers and Purchasing managers of big entities in the medical field.
- Place for all concerned people and distributor companies to gain agents for new products.



Exhibition Fields

All Medical Devices, Equipments & Supplies (For Clinics & Hospitals)



- Gynecology & Obstetrics
- IVF Care
- Ophthalmology
- Cardiology Clinics.
- Cardiothoracic Surgery
- Endoscopy
- Ambulance
- medical furniture
- Medical gases
- Pediatrics
- Intensive Care Clinics and Critical Cases



- All Medical Devices, Equipments & Supplies (for laboratories).



- (Prostheses, orthotic devices, physiotherapy devices, gym and sports, wheel chair, adult diapers, Artificial limbs etc....)

EGY COSMO

Cosmetic devices
All preparation for cosmetic derma center

- devices micro-dermabrasion, cosmetic devices lymphatic drainage, devices light-therapy, Devices needle-free noninvasive monotherapy, Devices anti-aging treatments (skin tightening and wrinkle reduction), cosmetic ultrasound treatments, devices skin analysis and diagnostic.

EGY MEDICAL CARE

Hospital Services & marketing

- life insurance, one day surgery center, hair transplant center, private hospitals zone therapy, obesity & thinness centers, health care providers.

NEW 2022

- Keen on Egymedica to show everything that is new in the medical sector that have benefits for all world (like Devices – inventions – IT servicesetc.) Everything that benefits humanity. Therefore, the different medical products that are show from the biggest companies who are participating in EGYMEDICA website.

REVIEW 2021 CONGRESS

COVID-19

THE GLOBAL CHALLENGE CONFERENCE



President of the Conference

Prof. Magdy Elbordiny

Vice Presidents



Prof. Mostafa Rizk



Prof. Akram Deghady

NATIONALITY OF THE MEDICAL SUPPLIES INDUSTRY CONFERENCE

President of the Conference










Prof. Mohamed Ismail Abdo

Head of the Medical Supplies Division
the Cairo Chamber of Commerce



Review EgyMedica 2021

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Our Visitors

- Owners of hospitals and medical centers.
- Owners of laboratories and technicians working in it.
- Doctors in all specialties.
- Heads of departments in universities and university hospitals.
- Owners of equipment and supplies companies.
- Purchasing Manager hospitals, government and private.
- The medical and commercial consults in the African and Arab embassies to Sing commercial deals .
- Director of Health Affairs at the Ministry of Health.
- Owners of medical centers in new cities.
- All businessmen wishing to build hospitals and medical centers.

Advertising Campaign

 <p>Social Media</p>	 <p>Outdoor</p>	 <p>Invitations</p>	 <p>Buyers</p>
 <p>conference & seminars</p>	 <p>Newspaper</p>	 <p>Delegate</p>	 <p>TV & Radio</p>
 <p>Magazines</p>	 <p>Match Meeting</p>	 <p>SMS</p>	 <p>E mails</p>

Expected Visitors in 2022

55,000 Visitors

Exhibitor Benefits

- All exhibitors will get two pages in the Official catalogue of the exhibition to show their data, Advertisement and products profile
- Portion in the Exhibition's invitations (VIP & normal) to give out to their targeted clients.
- Avail security and cleaning services during the Exhibition days.
- Entry & Parking permits during the Exhibition days.
- Business Center and Food Court at special rates.
- Wireless Internet free (Wi-Fi) during the exhibition.
- Tourism services (accommodation, transportation, freight, custom clearance, etc...).
- Exhibitors can import goods to show during the Exhibition with a temporary custom exemption.

Sponsor

Platinum Sponsor

- 10 minutes of the conference
- Logo on newspaper advertisement
- Logo on radio advertisement
- 1 face on the hall's main entrance columns
- Logo in the conference hall
- 1 pages advertisement in the Exhibition catalogue & (back cover)
- 3 Banner up high reserved booth
- Logo on VIP Invitations
- 6 entrance upstairs stickers
- Include (the package) 36 Sq.m Space in front Exhibition

Golden Sponsor

- 5 minutes of the conference in favor
- Logo on newspaper advertisement
- Logo on radio advertisement
- Logo on Exhibition Invitations
- 4 entrance upstairs stickers
- 2 Banner up high reserved booth
- 1 pages advertisement in the Exhibition catalogue
- Include (the package) 27 Sq.m Space in front Exhibition

Silver Sponsor

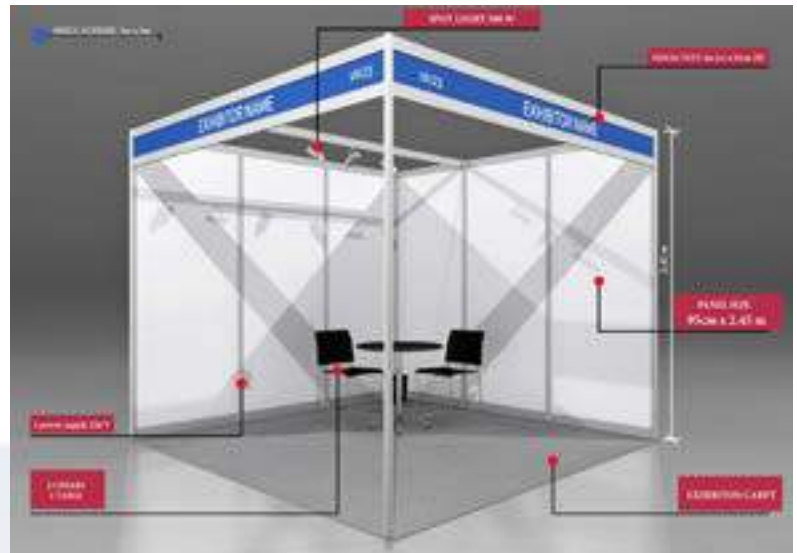
- Logo on newspaper advertisement
- Logo on Exhibition Invitations
- 1 Banner up high reserved booth
- Include (the package) 18 Sq.m Space in front Exhibition



SHELL SCHEME - for each 9 sq.m

- 2 Charis
- 1 Table
- 1 Power Supply 220v
- 3 Spotlights
- 1 Fasics Name

Cost of Participation
350 \$ / SQM



EXTRA - for each 9 sq.m

- 1 Lockable Counter
- 1 Rack Stand
- 3 Shelves Stand
- 2 Charis • 1 Table
- 1 Power Supply 220v
- 3 Spotlights • 1 Fasics Name

Cost of Participation
375 \$ / SQM



Raw Space

- 1 Power Supply 220v

Cost of Participation
300 \$ / SQM

Scan for
Book your Booth



Extra furniture

Large Showcase 100 x 50 x 200 cm



Small Showcase 100 x 50 x 100 cm



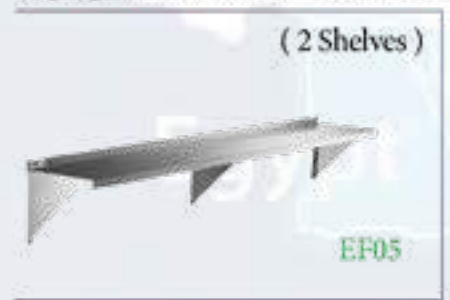
Tower Showcase 50 x 50 x 200 cm



Lockable Counter 100 x 50 x 100 cm



Sloping Wooden Shelf 100 x 30 cm



Round Table Silver 70 cm



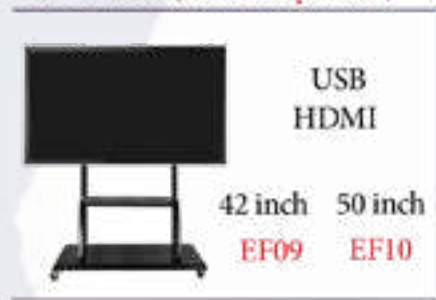
Table 100 x 100 x 90 cm



Metal Chair Special Chair



LED Screen (built in speaker)



Free Magazine Rack Stand



reception room



Water Dispenser



Folding Door



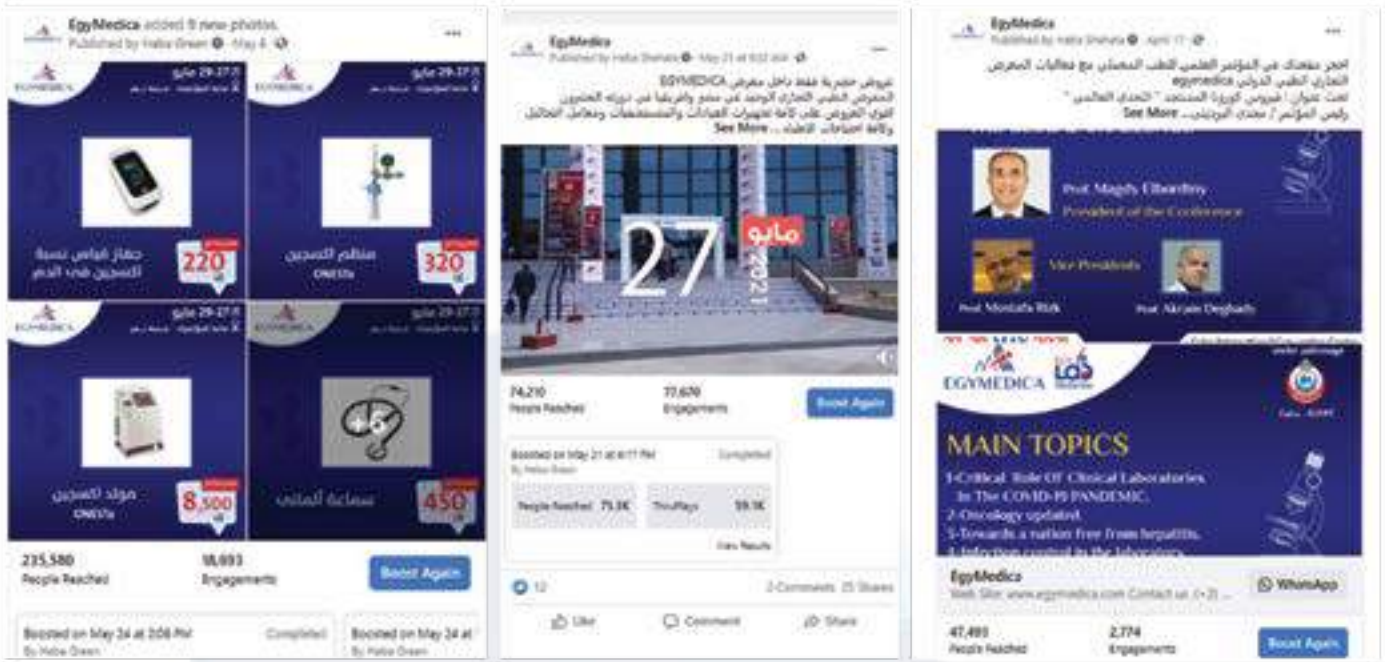
Ashtray & basket



Power Socket



Social Media




Out door








For International Exhibition & Conferences

 35 Obour Building - Salah Salem Road - Heliopolis - cairo - Egypt

 (+2) (02) 208 22 137 208 22 109

 (+2) 010 0364 8329 - 012 2700 8796

 (+2) (02) 208 22 108

 info@egymedica.com

 www.egymedica.com

